

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Hamburger Company**  
**Attention: Accounts Payable**  
**5505 Connecticut Avenue NW - #219**  
**Washington, DC 20015**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315391-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Porotect Working Families	1795

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	315391	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	7 Action News This Morni	430a-5a	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 4:55 AM 7 Action News This Morning 430a-5a :30 PWF12110H \$300.00 NM									
2	10/23/12	10/29/12	5am News M-F	5-6am M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 5:42 AM 5am News M-F 5-6am M-F :30 PWF12111H \$900.00 NM									
3	10/23/12	10/29/12	M-F 7-9am	7-9am M-F	22222--	:30	10	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 22222-- 10 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WXYZ M 10/29/12 6:59 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM 9 WXYZ M 10/29/12 7:26 AM M-F 7-9am 7-9am M-F :30 PWF12111H \$2,000.00 NM									
7	10/23/12	10/29/12	M-F 9a-10a	9-10am M-F	11-1---	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11-1--- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 9:43 AM M-F 9a-10a 9-10am M-F :30 PWF12110H \$1,500.00 NM									
8	10/23/12	10/29/12	M-F 10a-11a	10-11am M-F	1-1-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 1-1-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 10:14 AM M-F 10a-11a 10-11am M-F :30 PWF12111H \$1,500.00 NM									



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# DUPLICATE INVOICE

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315391-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Protect Working Families	Porotect Working Families	1795	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/23/12	10/29/12	M-F 12-1pm	12-1pm	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 12:29 PM M-F 12-1pm 12-1pm :30 PWF12111H \$1,800.00 NM									
10	10/23/12	10/29/12	Dr. Oz	4-5pm M-F	11111--	:30	5	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 4:12 PM Dr. Oz 4-5pm M-F :30 PWF12111H \$1,800.00 NM									
11	10/23/12	10/29/12	5-6pm M-F	5-6pm M-F	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 5:53 PM 5-6pm M-F 5-6pm M-F :30 PWF12110H \$3,000.00 NM									
12	10/23/12	10/29/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 7:30 PM M-F 7-730p 7-730pm M-F :30 PWF12111H \$3,000.00 NM									
13	10/23/12	10/29/12	Jimmy Kimmel Live	1205am-105am M-F	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 1:21 AM Jimmy Kimmel Live 1205am-105am M-F :30 PWF12111H \$750.00 NM									
14	10/23/12	10/29/12	M-F 106a-206a	106am-206am	11111--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 11111-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 10/29/12 1:54 AM M-F 106a-206a 106am-206am :30 PWF12111H \$400.00 NM									

Total Spots **12** Gross Total **\$18,950.00**

## Payment Terms 30 Days

Agency Commission **\$2,842.50**  
Net Amount Due **\$16,107.50**